**ABOUT FUNDING FROM THE SNPA FOUNDATION**

The SNPA Foundation considers funding requests for programs and initiatives that support educational opportunities for the advancement of newspaper industry leaders, the creation of sustainable business models, and technology that supports the advancement of the news eco-system.

The SNPA Foundation is especially interested in seeding projects that may start “locally,” but include the possibility of broader scaling; that strengthen newspapers’ service to their communities; or that enrich the racial diversity of professional ranks by drawing more talent into the newspaper industry.

Funding from the SNPA Foundation is available to associations that service the newspaper industry and to newspapers that are considering projects to enhance their services to the public that would serve as industry models.

**APPLICATION DEADLINES**: Spring funding requests are due by March 15. Fall funding requests are due by September 15. Applications are reviewed by the SNPA Foundation Board of Trustees in April and October.

Please complete our funding application and submit it to:

Edward VanHorn, SNPA Foundation secretary: [edward@snpafoundation.org](mailto:edward@snpafoundation.org)

Please call 678.462.8448 with questions.

**SNPA FOUNDATION FUNDING APPLICATION**

Organization Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Person Submitting Application: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title of Person Submitting Application: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street Address or PO Box: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State, ZIP Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PROJECT DESCRIPTION**

Project Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Grant Amount Requested: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Total Project Budget: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Total Organization Budget: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Expected Date of Project Completion: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Briefly summarize the program or project for which funds are requested. Summarize the purpose of the project, and its goals, objectives and activities. Describe how you will measure outcomes and impact.

What are the potential impacts of this project? Approximately how many people will this program or project impact?

Describe how this program could be “scaled up” to benefit the industry nationwide or other state associations.

What is your marketing plan for the project?

What is your fundraising plan for this project? Do you anticipate additional funding sources?

How does this project or program address SNPA Foundation funding priorities?

Any additional information that you'd like to share with us?

**REQUIRED PROJECT REPORTS**

​If your proposal is approved, you will be required to provide regular updates (including narratives, photos, videos) on status of your project. A brief final report also will be required where you summarize the accomplishments of your work and its impact.

SUBMIT YOUR COMPLETTED APPLICATION TO EDWARD VANHORN: [edward@snpafoundation.org](mailto:edward@snpafoundation.org)

Got questions? Please call Edward VanHorn at 678.462.8448.